# INTERNATIONAL ASSOCIATION

Volume 1 \* Issue 6

Spring 2007

# OF GAY SQUARE DANCE CLUBS®

A Lesbian and Gay Organization

# The 2006/07 IAGSDC® Board

Chairperson - John McKinstry Vice-Chairperson – Keith Gehrig Secretary - Scott Philips Treasurer - Brian Smith Club Liason Officer - Bob Hazen

For complete details and other information on the IAGSDC®, please go to the interactive web site at:

http://www.iagsdc.org/

## Contact Information

International Association of Gay **Square Dance Clubs** P.O. Box 9176 Denver, CO 80209-0176 (303) 722-5276

# **All Join Hands Foundation**

This newsletter is proudly funded by All Join Hands Foundation, Inc.

For more information, call or fax All Join Hands Foundation at 602-674-3239, send email to info@alljoinhands.org, or visit the web site at <a href="http://www.alljoinhands.org/">http://www.alljoinhands.org/</a>.

Send donations to: All Join Hands Foundation, Ltd. PO Box 9942 Phoenix, AZ 85068

#### **List Server**

So you want to keep in touch with the square dance community? Want to know what is going on with your fellow square dancers? Want to share your opinions? Locate friends? Thank the convention committee? Here is your chance to do it all on-line.

Welcome to the IAGSDC® list service. If you have a computer and email you can hear what your friends are saying, keep up on the latest events and even make new friends.

It is really quite easy to do. Using your web browser, go to...

http://all8.com/mailman/listinfo/lgcwsd al

Where prompted, enter your email address, a password and enter. An email will be sent to you that you then need to reply to. Congrats! You are now part of the group.

Have fun and send a yellowrock by email! Keith Gehrig

#### From the Chair

It is already April and Convention # 24 is less than a month away. I know that you are all as excited as I am to be going to Denver in May. My previous visit there last Spring showed me what a great city it is and how welcoming the people are. The IAGSDC® officers had a meeting there and we were given a tour of the host Hotel. It is really quite something. I know that we are going to fill it up and have a great time while we are

Here is a brief recap of what has happened in the last year:

Our club Liaison officer Bob Hazen has been hard at work and the results speak for themselves. We hope to have the travelling displays re-tooled as some of the photos need to be replaced. Sometime over the past couple of years, the large IAGSDC® banner that hangs at Conventions took a walk so we will be replacing this soon.

We are looking at ways of archiving the IAGSDC® material that exists. One of the things we did when we were in Denver last

Spring was pay a visit to the IAGSDC® archivist, Karl Jaeckel. I have to tell you that this man has the most extensive and incredible collection of IAGSDC® papers, photos and stuff. We need to be able to preserve some of it (photos especially) for future generations of square dancers so that they will know the roads we have traveled to get here.

Bob Hazen has also created a brochure for new presidents when they are first elected to the board of their Square Dance Clubs. It details what they need to know and how to go about the job.

Many of you remember the photo shoots in Anaheim. These resulted in some great photos that have now been incorporated into our new IAGSDC® Brochure. It is a very attractive brochure and we hope it will help to promote this activity which we all love.

The brochure was funded entirely by a grant from The All Join Hands Foundation. The IAGSDC® is extremely grateful to AJH for their funding of so many IAGSDC® related projects. Gordon Macaw assures me that they (AJH) love to fund projects for the IAGSDC® so we will come knocking again.

One of the trends I have noticed this year is the lack of Banner Dances that have been held to support the IAGSDC®. I urge you to go to your club officers and ask them to hold a banner dance during the year. It is a great way to support the IAGSDC® that does work for you in many ways. If you are unsure of what the IAGSDC® does for it's member clubs please feel free to ask me.

Elections will be held at the delegates meeting in Denver which is on Thursday May 24th at 2.00 p.m. There are three positions up for election this year

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Vice Chair, Secretary and Club Liaison Officer. If you feel the need to get involved please talk to any one of the officers. (You can goto <a href="https://www.iagsdc.org">www.iagsdc.org</a> and e-mail any one of us).

We are looking forward to a great convention in Denver and hope as many of you can be there as possible.

> John Mckinstry IAGSDC® Chair

# **Photography Link**

The IAGSDC® is happy to have new promotional photographs available for member clubs to use in their advertising. At Wish Upon A Thar we were able to secure photographs that maybe used by any club without worry of who is in the photograph. This can be of some concern in some communities and we want to make sure you can showcase gay square dancing without compromising any members of your club.

If your having an article published about your local group, or producing recruitment materials please keep this resource in mind. You may check them out online at Drew Faber Photography,

# http://albums.drewfaber.com/0701-iagsdc/3/target0.html

Personal copies maybe purchased directly from the website. If you would like to acquire digital copies for use in promotional materials please contact the Club Liaison Officer through the IAGSDC® website.



# **Saving Clubs Money**

If your club is currently paying for web hosting, consider using your included web hosting service on the IAGSDC® server.

The IAGSDC® includes a free website in your club membership package. You have control over the content, and can maintain the site yourselves. Many clubs are already using this free service.

What would the club website address be?

The default would be <a href="http://www.iagsdc.org/">http://www.iagsdc.org/</a><club\_name>. For example:

http://www.iagsdc.org/chi-townsquares.

### What if we want a .com web address?

You can purchase a .com address for your site (for example, www.clubname.com) and then just point that to your free web site. All you pay for is the registration of the name - usually around \$9 per year.

# How much space do we get for files?

It will vary depending on the number of clubs hosted, but at the moment sites have access to between 50MB and 100MB each. Depending on the number of users, we may have to restrict this further, but we don't expect to have to do that any time soon. Most sites use far less than 50MB.

#### Can we run scripts?

Yes, you can use PHP on your site, or you can run CGI scripts (I cannot offer any support/help with CGI content - sorry!)

#### Can we have a database?

That depends on demand. We are able to give a limited number of clubs their own MySQL database. Currently, we have plenty of capacity.

# More information

For questions, or if you want to set up a free site for your club, email me at webmaster@iagsdc.org.

Danny

IAGSDC® Webmaster

# WHAT IS ARTS-Dance, Inc.

The full name is the Alliance of Round, Traditional and Square Dance. It is an national committee started in the fall of 2002 and is composed of representatives from 10 national dance organizations.

The IAGSDC® is one of those organizations and is represented on the ARTS Governing Board by our Secretary, Scott Philips. Scott is currently the Vice-Chair of the ARTS Governing Board. ARTS is a 501c3 organization.

#### ARTS mission is stated as:

To generate public awareness and promote growth and acceptance of contemporary Square, Round and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide the leadership and resources necessary to

create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions.

Shortly after ARTS was formed in October of 2002 an invitation was extended to IAGSDC® to join the Governing Board, an invitation which we readily accepted. It shows how far the gay/lesbian square dance movement has come in regards to acceptance from the dance community as a whole.

One of the major reasons for the formation of ARTS is the declining numbers of dancers nation wide. As an example: some 14 years ago the National Square Dance Convention was held in Portland, OR, with over 21,000 attendees. The same NSDC was held in Portland 2 years ago and only had around 8,000 attendees. This dramatic drop can be attributed to many things, most importantly to age. The other major factor seems to be the increasing activities available to people in our busy society. Dancing is competing with many other activities for people's limited recreational time.

ARTS has conducted surveys at two recent National Square Dance Conventions. You may recall that the IAGSDC® conducted the same survey at our Phoenix and Santa Clara conventions. The results of those surveys show a strong similarity from both the straight convention attendees and those attending our IADSDC conventions, with the main difference being the average age represented. Our IAGSDC® dancers are younger, but not as much as many of us believed. We in the IAGSDC® are beginning to see a slight decrease in our overall numbers, as well as the attendance at our annual conventions. The results of the surveys seems to indicate that our gay & lesbian square dance movement is about 10 years behind the straight community in seeing our numbers drop – unless we work harder than we already are to recruit and keep new dancers.

The surveys results have also dispelled the common held myth that square dance is a rural activity and that the dancers are 'hayseeds'. In actuality, the vast majority of dancers, whether gay or straight, live in cities and suburbs; they own their homes; are

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college educated; and have middle to upper income levels.

If you have questions about ARTS-Dance, track down Scott at our Denver convention in May. He's only too happy to talk with you about what ARTS is attempting to do and what progress is being made.

#### IAGSDC® Event Calendar

27-Apr-2007 29-Apr-2007 **Stumptown Stomp 2007** (Flyin) Guerneville, CA **Callers:** TBD **URL:** www.iagsdc.org/capitalcitysquares

27-Apr-2007 29-Apr-2007

Peel-Off in Palm Springs 10 (Peel-off) CCBC Resort, Palm Springs, CA Callers: Bill Eyler Andy Shore GCA Callers URL: www.PeelOff.org Phone: (480) 704-9604 Email: info@PeelOff.org

04-May-2007 06-May-2007

Pass the Ocean, Hon! (Flyin) Rehoboth Beach, DE Callers: Nick Martellacci, John Marshall, Gary Monday, JR St. Jean URL: www.iagsdc.org/chesapeakesquares Phone: (443) 919-6729 Email: barry.harris@cavtel.net

11-May-2007 3-May-2007 **Spring Dance Camp** (Non-affiliated (gay)) Woodstock, CT **Callers**: TBA **URL**:

www.lcfd.org/

25-May-2007 28-May-2007

16-Jun-2007 16-Jun-2007 **Pride Dance** (Special Club Event) Chicago,

IL Callers: Nick Martellacci URL: iagsdc.org/chi-

townsquares/html/whats\_new.html#dance

Email: mdb6@uchicago.edu

20-Jun-2007 23-Jun-2007

AACE - Academy of Advanced and Challenge Enthusiasts (Non-affiliated (gay-friendly)) Milwaukee, WI Callers: Sandie Bryant, Vic Ceder, Barry Clasper, Ross Howell, Mike Jacobs, Lee Kopman, Ben Rubright, Anne Uebelacker URL: www.ceder.net/aace.php4 Phone: 805-686-1108 Email: aace@ceder.net

03-Aug-2007 05-Aug-2007

Follow Your Neighbor XII (Flyin)
Redford, MI, MI Callers: John Oldfield Chi
Chi Hoffner URL:

www.cadillacsquares.com **Phone:** 313-837-7966 **Email:** not listed

# The 24th Annual Convention

Red Rocks & Purple Mountains



The 24th Annual IAGSDC® Convention. Friday, May 25 – May 27, 2007 Denver, Colorado

Callers: Deborah Carroll-Jones, Tim Crawford, Bill Eyler, Todd Fellegy, Russ Howell, Mike Jacobs, Kris Jensen, John Marshal, Bear Miller, Bobby Ponyer, Charlie Robertson, & Anne Uebelacker

URL: www.denver2007.com
Phone: 303.680.9524
Email: info@denver2007.com

## **What the Future Holds**

# 2008

Touch a Quarter Century

The 25th Annual IAGSDC®Convention.



Friday, July 3 – 6, 2008 Cleveland, OH http://www.taqc.org/

# <u>2009</u>

## **DC** Diamond Circulate

The 26th Annual IAGSDC®Convention.

April 2009

Washington, DC

http://www.dcdiamondcirculate.org

# 2010

The 27th Annual IAGSDC®Convention. Friday, July 3 – 6, 2010 Chicago 2011

Will be decided this year in Denver

#### 2012

Bids will close this year in Denver

#### **IAGSDC MAILING SERVICE**

The 2007 mailings are as follows: April, June, August, October and December. Please make note of these three very important details.

1. DO NOT send materials to the Association's PO Box in Denver. They will not end up in the mailing if you do so. Mail all materials you want included in the mailing to:

Scott Philips IAGSDC Club Mailing 8229 SW 42nd Avenue Portland, OR 97219

- 2. To be included in any months mailing, materials need to ARRIVE at my address BY the first Friday of the Month of the mailing. Anything arriving after that date will be held for the next mailing.
- 3. You need to send 70 copies of whatever you want mailed. WE DO NOT DO THE COPYING FOR YOU! If you want more than one copy included in each envelope, send enough copies (eg. for 3 copies per envelope:  $3 \times 70 = 210$ ).

IAGSDC® member clubs/organizations can take advantage of this mailing service to send out such things as club newsletters, fly-in brochures, convention information, etc.

Scott Philips IAGSDC® Secretary

# IAGSDC® Promotional Brochure

Dear Clubs,

Well it's finally here!! The IAGSDC® promotional brochure is available for clubs to use in their efforts to build club awareness in your communities. Included with this newsletter is a copy of the brochure

In coming up with a plan to use the brochure, consider all the outlets in your community that may distribute informational materials, gay community centers, coffee houses, or local gay establishments. Also use them in conjunction with your use of the

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traveling display when you order it for special events. While the brochures talk about the IAGSDC® as a whole, you may decide that you want to personalize them to promote your specific club. You can attach local club information to the inside or back of the brochures to get your club information out as well. A small business size card with your contact info, dance times and locations is convenient for potential dancers to remove and keep in their wallet or on the When you do get inquiries or feedback, try to assess where the interest comes from so that you know what areas are effective. You may want to look into doing more with that location to promote dancing.



Once you have a plan, you can order them through the IAGSDC® website, www.iagsdc.org.

Once you've logged in, navigate to the resources section. Clubs will be able to order quantities of 100, 250, 500 and 1000+ depending on your needs. I will be contacting you directly for requests of 1000 and over. The request form is similar to the request for the traveling displays and IAGSDC® banners.

We want to be sure that everyone has the access to this important promotional tool and so we ask that you use them wisely. When distributing them at community and pride events try to give them to interested parties and not every person walking by, as having brochures scattered on the ground does nothing for promoting our activity and may leave a negative community image.

So please take a look at the enclosed brochures and talk with your clubs. We feel this is a great tool and one that every club will be able to utilize. I look forward to your feedback and suggestions and hope that this can help generate interest in your communities.

The new IAGSDC Promotional Brochure is proudly funded by *All Join Hands Foundation, Inc.* 

For more information, call or fax All Join Hands Foundation at 602-674-3239, send email to info@alljoinhands.org, or visit the web site at <a href="http://www.alljoinhands.org/">http://www.alljoinhands.org/</a>.

The IAGSDC® is extremely grateful to All Join Hands for their support and funding for this project. All Join Hands funds many projects directly through the IAGSDC® and indirectly through conventions and club events, and we look forward to a long and happy relationship with them.

John Mckinstry IAGSDC® Chair

# IAGSDC® Club Logo Round-up

Hello Clubs,

With the successful launch of the IAGSDC brochure we are again looking for ways to help clubs get the word out about gay square dancing. The latest project involves a map with locations of our various clubs surrounded by the logos from each club around the boarder. You will get a closer look at this in May at the annual convention.

In the mean time, I need help from the clubs to round up the most up to date versions of your club logos. I have quite a few of the logos but below is a list of the logos that I do not have or need a higher quality version. Bloomin Squares, Boots in Squares, BOQ, Boston Uncommons, Cadillac Squares, Capital City Squares, Chesapeake Squares, Cleveland City Country Dancers, Cotton Pickin Squares, Cream City Squares, Cuesta Squares, DC Lambda Squares, Edo 8's, Heads to the Center, Hotlanta Squares, Independence Squares, Iron City Squares, Lone Star Lambdas, Oaktown 8's, Ottawa Date Squares, Prime 8's, Raleighwood Squares,

Sho-Me Squares, Shoreline Squares, South Florida Mustangs, Spin Cycle Squares, T-Squares, Times Squares, Tinseltown Squares, Western Star Dancers

For those of you with a design background, I need a vector formatted version of your logo so that it can be scaled cleanly for printing at different sizes. The preferred format is Adobe Illustrator, but an EPS or Quark file may work as well. If you have a font in your logo please be sure that it is 'outlined' so that it imports correctly. For those of you that don't know if you have these files readily available many of the companies that you already work with may have the appropriate formats. If you have had t-shirts printed or badges made, those companies usually work with vectored files, check with them and ask if they could provide you with your logo. Usually they will keep logos on file and are glad to keep you happy as a client. You can show them this letter so they know what to provide.

Once you are able to get a hold of these files please forward them on to me at iagsdc\_liaison@yahoo.com along with your contact information. I may need to contact you about colors or design elements that may not be clear in the file.

If you can not get a hold of your logo or do not have an official logo yet please contact me as well, we can work with you to help you design a temporary one for this project until you can provide the IAGSDC® with your official logo.

If you have any questions please contact me, iagsdc\_liaison@yahoo.com or call 616-356-2455
Thanks for your help and I look forward to presenting the project to you in May.
Bob Hazen
IAGSDC® Club Liaison Officer

#### **Feedback**

IAGSDC® NEWSLETTER #211-788 Beatty Street Vancouver, BC V6B 2M1 Canada Editor: Brian Smith

Email: IAGSDC@HOTMAIL.COM